

# 2019-2020 District Goals



**District:** District 5 NE  
**Constitutional Area:** U.S. and Affiliates, Bermuda and Bahamas

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 65% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

Send out an email or similar correspondence to the President and Secretary of every club in the District with detailed instructions on where to find the Club Officer-Books and the other Club Officer training modules on the Lions Learning Center

Officer Training to be conducted at the District Spring Rally in April

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

Conduct Zone Chairperson training at the first cabinet meeting of the year with the help of the District GLT Coordinator

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

**Custom goal and action items**

Along with the current District Governor Team, District Cabinet and the Past District Governor identify a list of Lion leaders in order to always have a second vice district governor elect to be voted on at the State Convention. This will be accomplished by reaching out to these two groups and collecting names of Lions to be placed in a document by this document to approach and encourage Lions Leaders to move up to the next level of leadership in Lions

In conjunction with District 5NW, hold a women's leadership rally to be held in the 3rd Quarter. We would invite current women Lions as well as potential new women Lions members to attend this event.

### MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	10
2nd Quarter	30
3rd Quarter	20
4th Quarter	10

**By the end of the 4th quarter, the district will add a total of 70 new members.**

#### Action Items:

My district will establish 1 club branch(es).

My district will induct 1 new Lions under 40 years old.

My district will organize at least 1 membership growth event(s).

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

### NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	1	20
3rd Quarter	0	0
4th Quarter	0	0

**By the end of the 4th quarter, the district will start 1 new clubs.**

**With a minimum of 20 charter members.**

#### Action Items:

## MEMBER RETENTION

	Drops
1st Quartter	15
2nd Quartter	5
3rd Quartter	15
4th Quartter	5

By the end of the 4th quarter, the district's membership drops will not exceed 40 members.

Action Items:

## NET GROWTH GOAL

70	+	20	-	40	=	50
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 45000 people.

Action Items:

## SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 250 service activities.

Action Items:

## SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 65% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

### Custom goal and action items

Task each Zone Chairperson to work with the District Governer Team to create a Zone Project in their Zone during the Lions year.

## LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 75% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

## FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$40,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

## ADVOCATE

In the 2019-2020 fiscal year, 65% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

### Custom goal and action items

MD5 Council of Governors  
MD LCIF Fundraiser for 2019-2024  
Approved March 30, 2019

Purpose: Make a US\$30,000 Major Gift Pledge from MD5 to LCIF Campaign 100 Promote Peace Poster contest (US\$6,000/year for five years).

Time Frame: 2019-2024

Description: Two Peace Poster winners from each district will be assigned to the months of the year with the winning posters art sponsorships featured

Amount 1,000 calendars will be printed with 150 for each US district and 200 for each Saskatchewan district

Funding: MD5 will budget funds to pay for the printing of the posters to avoid merchandise crossing international borders one Canadian and one US printer will be identified to print the same calendar for distribution in the respective countries

Donation: Each US district will be billed in US currency for up to 150 calendars sold in each US district payable by the spring meeting of the Council of Governors. Each Saskatchewan district will be billed in US currency for up to 200 calendars sold in each Saskatchewan district payable by the spring meeting of the Council of Governors

The Process: District 5 NW will raise funds by selling the calendars to the Lions clubs. This will be an opportunity for more Lions to get involved in a district-wide project of promoting the calendars for the Peace Poster contest. If every club were involved that would mean selling 2-3 calendars per club to raise US\$1,000.

Preparation: All the districts need to have their winners selected by October 2019 as well as District 5 NW. The calendars can then be printed and ready to distribute by the end of December 2019 to be available to start selling throughout the half of the Lion year.

In conjunction with District 5 NW create a Lions Day in ND. Our goal would be to have all of the clubs in both districts in ND have a pancake breakfast on the same day. 50% of all of the proceeds would be given to one of the LCIF global causes. This would be an annual event